



Opera Celebration!

2008 PROGRAM ADVERTISING COST & SPECS

March 21 at Casa Romantica in San Clemente, CA

Gala & Dinner: March 22 at the Bowers Museum in Santa Ana, CA

The SOCSA Opera Night event program will be full size (8.5 x 11) in beautiful 4-color. Exact ad size specifications are listed below. Space reservation, 4-color ad EPS/PDF files and payment **due March 5, 2008**.

FULL PAGE: Donations \$2,500.00 and up (Includes 10 Gala Tickets)

- Vertical only: 8.5" x 11" trim
.125 bleed all sides
.25 margin all sides for live area

1/2 PAGE AD: Donations \$1,500.00 (Includes 10 Gala Tickets)

- Vertical (no bleed): 3.875" x 10.5"
- Horizontal (no bleed): 8" x 5.125"

1/4 PAGE AD: Donations \$600.00 (Includes 4 Gala Tickets)

- Vertical only (no bleed): 3.875" x 5.125"

- **All ads MUST be submitted as 4-color process eps files with outlined fonts. High-resolution PDF "print ready" files are also acceptable, but must be "print ready". No spot colors.**
- **Resolution of 300 dpi submitted at 100% size.**

Submit your advertising file on or before March 5, 2008 to OPERA NIGHT 2008 program designer, Jeff Simon and SOCSA Foundation President Alan Wickstrom at:

- EMAIL: brightideas@JeffSimon.net and alan@BuildingOnline.com
- QUESTIONS? Call Alan Wickstrom at 949.842.0594

Do you need help creating your Opera Night Program advertisement?

Jeff Simon, SOCSA parent volunteer designing the Opera Night program, owns a creative and design services agency called Bright Ideas <www.JeffSimon.net> and he will be glad to contract with any advertiser that may need assistance in the design and creation of 4-color advertisements for this amazing printed program.

SOCSA: South Orange County School of the Arts Academy and Foundation

Website: www.SOCSArts.org ~ **Ph:** 949.240.1994 ~ **eMail:** office@socsarts.org

PO Box 3174, Dana Point, CA 92629-8174

SOCSA is a 501(c)(3) non-profit organization, Federal ID No. 33-0810174